

InLight Connection Video Testimonial Guidelines

We are excited that you would like to contribute a video testimonial about how Doug's training and/or prophetic words have impacted and changed your life. Here are a few pointers we have collected to help your video be the best it can be.

Setting Up for Your Recording

- Wear bright or cheerful colors. Avoid shirts or tops that are too tight and show cleavage or chest hair.
- Make sure your hair and/or makeup is camera ready.
- Pick your spot to record. Make sure you have a clean background (what the camera sees) with nothing personal or unprofessional showing.
- Check your lighting and make sure your face and background are clear to the camera. Tip: It helps to have the light source directed towards the front of your face, rather than behind or directly above you. Facing a window (during the day) with open blinds or curtains provides beautiful, soft light for your camera views.
- Stand up while you are speaking, if you can. You can use a standing desk or tripod, if available. Or, you can raise your camera, computer or laptop, with books or other items to an appropriate level.
- Frame your camera shot by checking to see what is showing in the video before you begin recording. Make sure you have adequate space above your head, no bright overhead lights or ceiling fans showing in the top of the frame. Try not to be too close to the camera. We want to see part of your upper torso and neck in the shot, not just a head/face.

Preparing What You Will Say

- Write out your story ahead of time to collect your thoughts.
- When writing, be sure to include how Doug's ministry, prophetic words or training has changed your life. Think about what "results" you have had, or what changes have occurred in your life as a result of following Doug's teachings or receiving from his ministry.
- Tell your story hitting the highlights, not the details in between.
- After writing out your testimonial, highlight the main points.
- Keep your testimonial to **60 seconds or less**.
- Practice reading your testimonial out loud a few times until you feel comfortable and so that it looks and sounds natural.

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Example of a Written Testimonial

Your written and spoken testimonial will be unique to what God has done in your life. Here is an example of how to write out your testimonial and highlight the main points, focusing on results and leaving out the non-essential details. Your video will only be 60 seconds, so try to keep it short and to the point.

Here's Pam's story as an example. Notice the highlighted parts (what she will speak minus the non-essentials) and the bolded parts (the results she has received).

Pam's Story

My name is Pam and I have been following Doug Addison on and off for over 15 years. I was angry at God over a personal injustice caused by a prophetic leader and told God that I didn't want to have anything to do with prophetic leaders anymore. Then I met Doug Addison when he was my instructor at a John Paul Jackson course—*Understanding Dreams and Visions*. I saw the Father's heart and compassion in Doug and decided to give the prophetic one more chance. I became a volunteer with his ministry in Los Angeles. **Through Doug's training, I have learned how to train and lead prophetic outreach teams, give life changing words at secular events like Burning Man and New Age festivals, interpret dreams and tattoos, be a breakthrough coach, access the Courts of Heaven and change the spiritual atmosphere around me.** This took some time for me to learn as I had to unlearn bad habits and relearn biblical principles and create a supernatural lifestyle. I am still learning from Doug's ministry today. I get Doug's *Daily Prophetic Words*, weekly podcasts, monthly *Spirit Connection* webcast and online workshops. **God has used Doug Addison's teaching and trainings to soften my heart toward the Lord, undo religious beliefs and help me hear God better every day.** I consider Doug and Linda Addison to be my spiritual mentors and InLight Connection to be online church. I give back to them as a monthly partner. **The Lord has changed my life through this ministry.**

Speaking only the highlighted portions of Pam's written testimonial, the video time is 57 seconds, just the right amount.

Now It Is Time to Record

- Spend a few minutes worshipping the Lord before you record to get yourself in the flow of the spirit.

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- Now relax and pretend you are sharing your testimony with your best friend.
- Smile big and click the record button. Pause for a few seconds and hold your beautiful smile before you start speaking (we can edit out the delay later).
- Introduce yourself and say how you are connected to InLight Connection in one sentence. Here are a few examples:
 - My name is Pam and I have been following Doug Addison for (how long)?
 - My name is Pam and I follow Doug Addison through social media.
 - My name is Pam and I am a partner with InLight Connection.
 - My name is Pam and I am a student in Doug's *Hearing the Voice of God 365* online prophetic activation school.
- After you have introduced yourself, then begin sharing the highlighted and bolded portions of your testimonial.
- Remember to be happy and let your excitement for what the Lord has done show in your tone and words. Smile and be animated when you talk.
- When you are finished, smile and pause for a few seconds before you stop the recording (we will edit the close later).
- Take a deep breath and give yourself a high five!
- Once your video is done and you are good with it, **email the video testimonial to help@dougaddison.com** and we will take it from there.

Again, thank you so much for sharing with us, and others, how God has transformed your life through the ministry of Doug Addison and InLight Connection. God bless you abundantly!